



**PREPARATION** Whether it's survivalists, survivalists, hunters, campers, law enforcement or the military, knife enthusiasts understand the importance of being prepared so they can do their job or hobby more efficiently.

Which is why readers rely on Knives Illustrated.

It features special themes on tactical, survival, camping and more - enthusiasts read about the newest knives to hit the market, the best ways to maintain their knives, the latest knifemakers to enter the industry, the results of the rigorous tests and evaluations our experts conduct on the knives and more.

But that's not all. New gear and accessories are showcased in each and every issue.

Readers rely on Knives Illustrated... because they want to be prepared and on the cutting edge of knife news.

## 2020 Packages

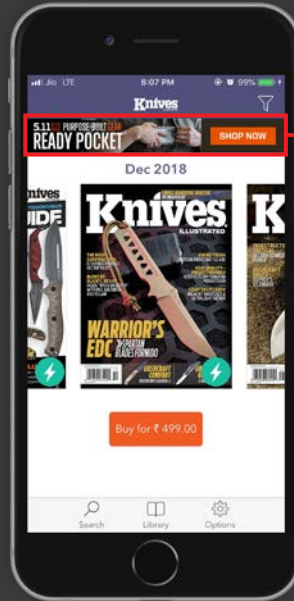
Product	Quantity
300x250 Ad Unit on Website	4,395 Monthly Page View
Boosted Facebook Campaign	7,859 Followers
Promoted Instagram Post	2,100 Followers
Newsletter Ad Unit	3,353 Subscribers
Mobile App Ad Unit	39,729 App Downloads
<b>Total Package Price</b>	<b>\$750</b>
Dedicated Eblast with Package	3,767 Subscribers
<b>Savings Package with Eblast</b>	<b>\$1,000</b>



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**A Closer Look at the Policeman's Sword (Part 1)**

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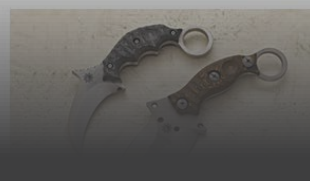
**Knifemaker Spotlight: Mace Vitale**

The New York Custom Knife Show is where I first met Mace Vitale. To say he was enthusiastic about his work is like saying a 3-year-old is kind of excited about Christmas...

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Sample E-Newsletter Ad



**Knifemaker Spotlight: Karambit Specialist Richard Derespina**

One of the most interesting parts of my job as a custom knife dealer is learning about custom knifemakers and what brought them...

**Knives Illustrated** updated their cover photo.  
September 19, 2018 ·

The Nordsmith Knives Canteen Knife, constructed by L.T. Wright Knives, is a very well thought out, well rounded knife. It's size is perfect for field tasks, while its shape lend itself nicely to hunting and many general camp chores.

Sample Facebook Post



Gabe Frimmel - *Ad Sales Director*  
Ph.: 800-332-3330 Ext.1930, Fax: 800-249-7761  
Email: [gfrimmel@engaged.media](mailto:gfrimmel@engaged.media)

17900 Sky Park Circle, Suite 220  
Irvine, CA 92614

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