

FleaMarket décor

MEDIA KIT 2020





welcome Home!

**UNIQUE ITEMS MAKE FOR
UNIQUE SPACES.** That's
the premise of
Flea Market Décor.

THAT'S WHY OUR READERS SAVOR EVERY PAGE, AND THEN HOLD ON TO THE MAGAZINE FOR MONTHS AND EVEN YEARS TO COME. **OUR READERS LOVE THE THRILL OF THE HUNT, AND THEY ARE NESTERS WHO ADORE THEIR HOMES, YARDS AND FAMILIES. WHEN IT COMES TO DECORATING AND REDECORATING, THIS IS THE AUDIENCE TO REACH.**

Every page of
Flea Market Décor

BLENDS TOGETHER DESIGN, HISTORY AND INSPIRATION. THROUGH SUMPTUOUS PHOTOS, TIPS ON COLLECTING, DIY PROJECTS AND SHOPPING TIPS, WE CELEBRATE THE ART OF CREATING A DEEPLY PERSONAL HOME ENVIRONMENT.

FLEA MARKET DÉCOR

editorial

Calendar

2020

FEBRUARY/MARCH

MAKEOVER & REMODEL ISSUE

- Before & After reveals
- Start the new year with a home refresh!
- Companies that sell vintage-inspired flooring, tiles, furniture, paint, etc.

Ad Close: 11/20/19

Materials Due: 11/28/19

On Sale: 01/14/20

APRIL/MAY

ORGANIZATION/STORAGE & FURNITURE

- Spring cleaning to make room for more flea-market finds
- Clear the clutter
- Vintage-inspired furniture ideal for storage
- Tips from professional organizers

Ad Close: 01/22/20

Materials Due: 01/30/20

On Sale: 03/17/20

JUNE/JULY

KITCHEN/BATH & OUTDOOR

- Summer garden collectibles
- Shopping guides for vintage-inspired kitchens and baths
- Top 15 Summer flea markets

Ad Close: 03/25/20

Materials Due: 04/02/20

On Sale: 05/19/20

AUGUST/SEPTEMBER

COASTAL & DIY

- DIY projects to give your home a nautical vibe
- Coastal décor shopping guide

Ad Close: 05/20/20

Materials Due: 05/28/20

On Sale: 07/14/20

OCTOBER/NOVEMBER

FALL & SALVAGE

- Fall-inspired interiors
- Companies that sell products made with salvaged materials

Ad Close: 07/15/20

Materials Due: 07/23/20

On Sale: 09/08/20

DECEMBER

HOLIDAY & WINTER

- Top 10 Holiday markets
- Holiday gift guide
- Vintage collectible shopping guide

Ad Close: 09/16/20

Materials Due: 09/24/20

On Sale: 11/10/20



Examples

PRINT

Feature Well

The Chairwoman Presides

Please be seated. This expert has a policy on colorful designs, evident in these before and after chairs.

BY KATHRYN DUBRY WAGNER
PHOTOGRAPHY BY STACEY BLAKE



BEFORE



AFTER

STACEY BLAKE, ALSO KNOWN AS THE BLOGGER "DESIGN ADDICT MOM," HAS A LITTLE PROBLEM: SHE CAN'T STOP BUYING CHAIRS. "MY HUSBAND TOLD ME, 'NO MORE CHAIRS,' BECAUSE WE DON'T HAVE ENOUGH ROOM." AND WHAT HAPPENED? "I JUST BOUGHT A CHAIR TODAY! I COULDN'T LEAVE THIS ONE BEHIND!"

To Stacey, chairs are like art. "The lines are beautiful to me. They speak to me. They can stand on their own in space and look beautiful." She generally finds them for a pittance and makes them over: "I have gotten pieces that are close to death. I love to shop at thrift stores and vintage stores."

In addition to her full-time job as a content creator, Stacey has her hands full as a mom of three. She is a teacher by training, but her love of design "outspooled."

THINK PINK

Of this colorful upgrade, Stacey says, "I needed it to pop. For me, that meant doing something with the outside of the chair. The stripes put up the color on the inside of the chair and did a bit of work. I go to Home Fabrics and try to get fabric on sale." While she is interested in learning upholstery skills, sometimes, to give the life, she takes the project to



BEFORE



AFTER

ROCK AND ROLL

"That was fabulous before!" says Stacey. "I was pregnant and needed a rocker, and they were so expensive." She'd seen rockers for \$1,000, with matching ottomans for \$300, but she scored her rocker and ottoman for a mere \$40. "This was a no-brainer. I might have doubted for a tiny bit, but I examined it and saw that it was sturdy and sound."

CUSTOM BLAST

FleaMarketdecor



Hi, Flea Market Fans!

Have you heard? Our friends at Cottages & Bungalows have partnered with Balsam Hill to give away a large Surrey Potted Rose and medium Miracle Flame Candle (just in time for Mother's Day)! Have you entered for your chance to win? If not, there's still time. But hurry, contest ends May 4!

Enter Here!

PINTEREST



Flea Market Decor

6.8k monthly viewers

104 Follow

Irvine, California

Flea Market Decor is inspiration to curate your own vintage style with flea-market finds.

Overview Boards Pins Followers Following

Latest Pins

Last saved 5 weeks ago



La Table
La Bourgeoisie Lippmann Tumblers, Set of 6

You can find fun glass grapes at a lot of these...



FACEBOOK



Flea Market Decor Magazine with Flying Miz Daisy Vintage Market.

June 7 · Paid ·

Clear your calendars for June 9-10, and enjoy a weekend full of exploring unique and vintage pieces from over 75 vendors at the Flying Miz Daisy Vintage Market. (Psst: They've also partnered with Kate Keesee of Salvage Dior and Goodwill Industries, who will host an interactive pop-up display!) Visit www.flyingmizdaisy.com for more info and to purchase your tickets.



INSTAGRAM



Rates

PRINT

UNIT SIZE	OPEN/NON-CONTRACT 3X	6X	
FP	\$5,175	\$4,140	\$3,726
2/3	\$3,800	\$3,040	\$2,736
1/2	\$2,850	\$2,280	\$2,052
1/3	\$1,900	\$1,520	\$1,368
1/4	\$1,425	\$1,140	\$1,026

PREMIUM POSITIONS

Back page / Cover 4	\$750 Premium
Inside front cover / Cover 2	\$500 Premium
Inside back cover / Cover 3	\$500 Premium

DIGITAL

Dedicated E-Blast: \$900

Social Only: \$40 CPM



Custom SOLUTIONS

Flea Market Décor offers a variety of special media programs, custom-designed for our clients. Opportunities include:

- Contests (For Engagement and / or Shared Email Opt-Ins)
- Print Content Solutions
- Brand Partnerships
- Video Sponsorship Campaigns
- Thematic Programs (e.g. Project Homes, Room Refreshes, Real Estate)
- Flash Sale Social Media
- Speaking Engagements / Live Programming
- Custom Publishing
 - Catalogues
 - Inserts
 - Microsites

Let us build a program
for you! ←

