Flecimarket





welcome Home I

UNIQUE ITEMS MAKE FOR UNIQUE SPACES. That's

the premise of

Flea Market Décor.

THAT'S WHY OUR READERS SAVOR EVERY PAGE, AND THEN HOLD ON TO THE MAGAZINE FOR MONTHS AND EVEN YEARS TO COME. OUR READERS LOVE THE THRILL OF THE HUNT, AND THEY ARE NESTERS WHO ADORE THEIR HOMES, YARDS AND FAMILIES. WHEN IT COMES TO DECORATING AND REDECORATING, THIS IS THE AUDIENCE TO REACH.

Every page of Flea Market Décor

BLENDS TOGETHER DESIGN, HISTORY AND INSPIRATION. THROUGH SUMPTUOUS PHOTOS, TIPS ON COLLECTING, DIY PROJECTS AND SHOPPING TIPS, WE CELEBRATE THE ART OF CREATING A DEEPLY PERSONAL HOME ENVIRONMENT.



FEBRUARY/MARCH

MAKEOVER & REMODEL ISSUE

- Before & After reveals
- Start the new year with a home refresh!
- Companies that sell vintage-inspired flooring, tiles, furniture, paint, etc.

Ad Close: 11/20/19 Materials Due: 11/28/19 On Sale: 01/14/20

APRIL/MAY

ORGANIZATION/STORAGE & FURNITURE

- Spring cleaning to make room for more flea-market finds
- Clear the clutter
- Vintage-inspired furniture ideal for storage
- Tips from professional organizers

Ad Close: 01/22/20 Materials Due: 01/30/20 On Sale: 03/17/20

JUNE/JULY

KITCHEN/BATH & OUTDOOR

- Summer garden collectibles
- Shopping guides for vintage-inspired kitchens and baths
- Top 15 Summer flea markets

Ad Close: 03/25/20 Materials Due: 04/02/20 On Sale: 05/19/20

AUGUST/SEPTEMBER

COASTAL & DIY

- DIY projects to give your home a nautical vibe
- Coastal décor shopping guide

Ad Close: 05/20/20 Materials Due: 05/28/20 On Sale: 07/14/20

OCTOBER/NOVEMBER

FALL & SALVAGE

- Fall-inspired interiors
- Companies that sell products made with salvaged materials

Ad Close: 07/15/20 Materials Due: 07/23/20 On Sale: 09/08/20

DECEMBER

HOLIDAY & WINTER

- Top 10 Holiday markets
- Holiday gift guide
- Vintage collectible shopping guide

Ad Close: 09/16/20 Materials Due: 09/24/20 On Sale: 11/10/20



Examples

V PRINT



The Chairwoman

Please be seated. This expert has a policy on colorful designs, evident in these before and after chairs.





▼ CUSTOMBLAST

FleaMarket



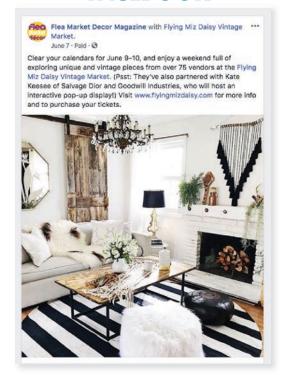
Hi. Flea Market Fans:

Have you heard? Our friends at Cottages & Bungalows have partnered with Balsam Hill to give away a large Surrey Potted Ruse and medium Miracle Flame Candle (just in time for Mother's Day)! Have you entered for your chance to win? If not, there's still time. But hurry, contest ends May 4!

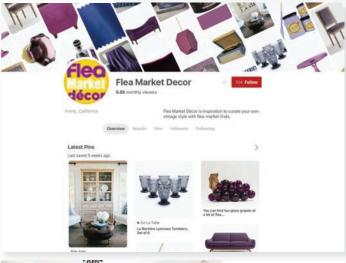
PINTEREST >



▽ FACEBOOK



INSTAGRAM





fleamarketdecor • Following

fleamarketdecor We love sharing about the flea market events happening around the country, and it's certainly fise market season! This weekend, the California flea market effyingmizdaley has partnered with VI Stylist Kate Keesee of Salvage Dior and Goodwill industries. Kate will host "The Lounge," an interactive and informative pop-up display featuring unique home decor treasures found in Goodwill stores across Orange Country!

marthamiv Don't like this. Too too busy and cluttered.

apothecary_design Love this!! Kate is the best!!! 💞

flyingmizdalsy @apothecary_design She certainly is!

flyingmizdaisy Thanks for all the support!

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Rates 4-

PRINT _____

UNIT SIZE	OPEN/NON-CO	6X	
FP	\$5,175	\$4,140	\$3,726
2/3	\$3,800	\$3,040	\$2,736
1/2	\$2,850	\$2,280	\$2,052
1/3	\$1,900	\$1,520	\$1,368
1/4	\$1,425	\$1,140	\$1,026

PREMIUM POSITIONS

Back page / Cover 4 \$750 Premium Inside front cover / Cover 2 \$500 Premium Inside back cover / Cover 3 \$500 Premium

DIGITAL

Dedicated E-Blast: \$900 Social Only: \$40 CPM



Custom_ SOLUTIONS

Flea Market Décor offers a variety of special media programs, custom-designed for our clients. Opportunities include:

- Contests (For Engagement and / or Shared Email Opt-Ins)
- Print Content Solutions
- Brand Partnerships
- Video Sponsorship Campaigns
- Thematic Programs (e.g. Project Homes, Room Refreshes, Real Estate)
- Flash Sale Social Media
- Speaking Engagements / Live Programming
- Custom Publishing
 - Catalogues
 - Inserts
 - Microsites

