



Appealing to cottage-style home enthusiasts, *Cottages & Bungalows* is a specialty magazine that celebrates the cottage lifestyle. Our architectural focus is homes built from the 1890s to the 1950s that capture the historic charm of period bungalows and cottage styles from the country to the coast and everything in between.

Our message is that you can create the perfect cottage interior no matter where you live.

Most of the homes in the magazine are primary residences. However, some are second homes, and they include lake and beach houses and log cabins. Regular stories are written by well-known experts in interior design, restoration, kitchens and bath design, furniture and home accessories. Home tours reveal the life and love of cottage-style homeowners.





## **Editorial Calendar**

### February/March

#### PLAN YOUR DREAM COTTAGE

- Create your haven: Inspirational ideas for every room.
- Our favorite furnishings accessories and more.
- Clean the Clutter! Our top tips and finds for organizing your home.
- Cottage Furniture Basics—our top picks for classic looks.
- Bedding buys: how to outfit a dreamy bedroom.
- The Cottages & Bungalows + American Farmhouse Style reveal! Take a tour of our showcase house with Yankee Barn Homes.

AD CLOSE: 10/16/19 MATERIALS DUE: 10/24/19 ON SALE: 12/10/19

### April/May

#### THE FURNITURE ISSUE

- The New Classics: furniture and accessories worth investing in.
- Curb Appeal secrets: our top tips for perfecting your exterior design with lighting, windows, doors, paint, landscaping and more!
- Tour gorgeous cottage gardens. Learn the best design for your property, how to pick plants and other landscaping ideas to make your cottage bloom.
- Paint it Perfect: Easy color makeovers you can do yourself.

AD CLOSE: 12/25/19 MATERIALS DUE: 01/02/20 ON SALE: 02/18/20

#### June/July

#### THE KITCHEN & BATH ISSUE

- Your guide to designing and remodeling your dream kitchen and bath.
- Tour beautiful homes with modern vintage style. Learn how to mix the best of old and new with furniture and collectibles.
- The Perfect Finish: guide to hardware, flooring countertops and more.

AD CLOSE: 02/26/20 MATERIALS DUE: 03/05/20 ON SALE: 04/21/20

## August/September

#### THE COASTAL ISSUE

- Seaside Style: Stunning coastal, beach chic and nautical cottage looks.
- Update your décor with these top summer trends.
- Indoor/outdoor living with style: patios, decks, pavers and the best furnishings and accessories for your backyard.

AD CLOSE: 04/22/20 MATERIALS DUE: 04/30/20 ON SALE: 06/16/20

#### October/November

## **ENTERTAINING SPECIAL**

- Harvest elegance: Inspiring homes with country style and rustic appeal
- Farm-cottage charm: furniture, accents and accessories to get the look
- Festive fall gatherings: inspiring table settings and the best entertaining tools and accessories.
- Halloween fun! From porch to mantel to tabletop, how to dress your home with spooky chic style.

**AD CLOSE:** 07/01/20 **MATERIALS DUE:** 07/09/20

ON SALE: 08/25/20

### December/January

#### **COTTAGE CHRISTMAS**

Comfort & Joy: Warm up your home with these inspiring Christmas décor ideas

- Trendy Trimmings: This year's hottest holiday looks
- Oh Tannenbaum! Trees for every style and space.
- Small and Merry—decorating ideas for every nook and cranny.
- Twists on tradition: fresh colors, unique mantels, wreaths and gifts.
- Gift guide: our top picks for everyone on your list.

AD CLOSE: 08/26/20 MATERIALS DUE: 09/03/20 ON SALE: 10/20/20

## February / March 2021 PLAN YOUR DREAM COTTAGE

- Inspiring cottages from across the country: learn the latest and greatest for designing a timeless home.
- Get Organized: Our top tips for clearing the clutter and designing closets, garages and offices that work for you.
- Inspiring architecture: Ideas from classic cottage homes and how to update your exterior for cottage charm.
- Renovation Guide: expert advice for updating your home inside and out.

AD CLOSE: 10/14/20 MATERIALS DUE: 10/22/20 ON SALE: 12/08/20

## Rates

## Print

Unit Size	Open/Non-contract	3x	6x
FP	\$6,500	\$5,070	\$4,680
2/3	\$4,800	\$3,744	\$3,456
1/2	\$3,600	\$2,808	\$2,592
1/3	\$2,400	\$1,872	\$1,728
1/4	\$1,800	\$1,404	\$1,296

#### **Premium Positions**

Back cover / C4	\$750 Premium
Inside front cover / C2	\$500 Premium
Inside back cover / C3	\$500 Premium

# Digital

Custom E-Blasts: \$1,000

**Newsletter Display Ad:** \$400

Sponsored Web Story: \$2,500

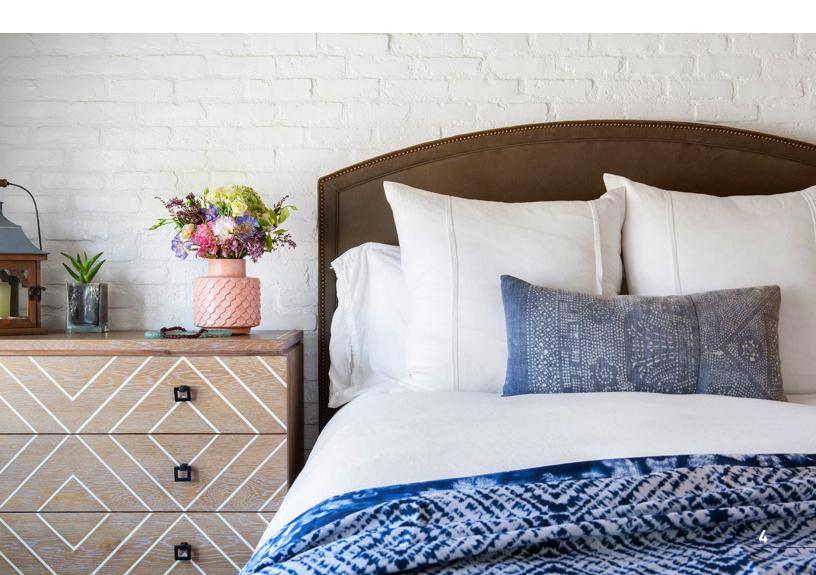
Written by our editors, featuring you!

Includes

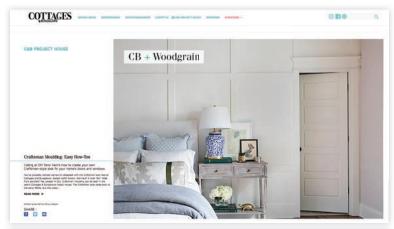
- One Facebook post linking back to story on the Cottages & Bungalows website
- One Instagram post photo / mention
- One e-newsletter link / mention with photo and caption

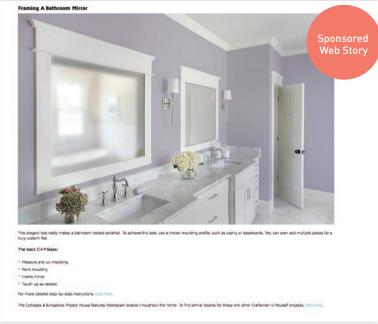
Social Post (1 Facebook & 1 Instagram post): \$500

**Run-of-Site Display Ads:** \$500/month



# **Examples**







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#### Vota form Robbs

Do you have a thing that just chills you nut? Something you do that helps you (repet the stresses of the day and swallows you so with stresses of the day and swallows you so with yourney distributed. I used to think my thing was rearganizing my drawers. Nerey, I know. But I worked in retail my ownite college cares on I can fold a shirt like a champ and with my eyes closed, and soing that thinks and criter to see you can be a seen as a seen of the contract was so revearing. I could pipe on the fellow and hope watch my favorite show while getting it all douch Productive are relation.— Dat's a win with.

one on which a really greater piece of an IL was proud on the which a really greater by say I resealed. It is memoriate me, and surprised the say I resealed. It is memoriate me, that whether your thing is some brief-and truy way to take out for a manned or if it is some new activity york come across that has become your need elight, we all need a thing. We made of elight, we all need a thing. We may really some out, feel in creater and accomplete and make you to take the next day. What's your thing? Drug me a line at trusted leaves and commenting the comment of the say when they are thing? I only me a line at the same of the say. What's your thing? Drug me a line at the same what you've curious to try. Maybe we can halp say the you've curious to try.



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here are good surprises—birthday bash! A dozen roses heck! And there are bad surprises, like when you order so ome and the box arrives, and something is just., not... right, saled Woodwit, purveyors of decorative woods made from upcycling a soldsimed barneood, hopes to avoid this type of moment with its cofriendly sample program.

The company, which offers both Barn in a Box planks and handy, predesigned mosaics of wood, saves the bits and piaces that are created as part of the manufacturing process and turns them into samples. These are effered, for fives, so that customers can get a good sense of what the wood loois like, feels like and what finish will work best for their design vision. (If you want to see a whole pattern, you can get a full-size sample sheet, and just pay shipping.)

Here are a few ideas on how the right wood concept can enhance you



Complementing farmhouse and other rustic styles, Creekwood is the company's best selling mosaic pattern.



stonewood is a square tise, which means it can be set in a linear pattern, rotated, giving a patchwork appearance. This pattern is looks great for accents; think behind a bed as a "headboard."

Ready for a transformation? Woodwol is offering Cottages & Bungalows readers a 20% discount on orders. Use the code c&b20.

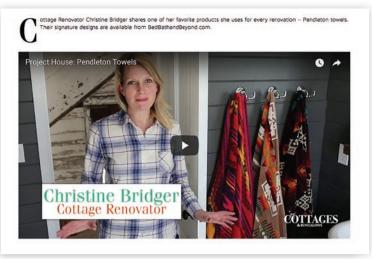
Send Me A Sample!



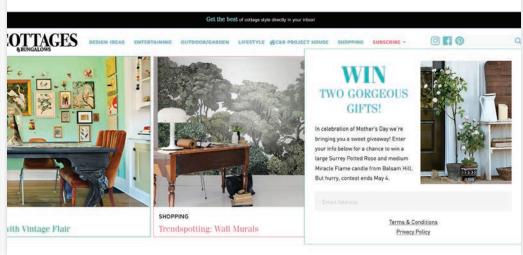


# Custom Solutions









Cottages & Bungalows offers a variety of special media programs, custom designed for our clients. Opportunities include:

- Contests (For Engagement and / or Shared Email Opt-ins)
- Print Content Solutions
- Brand Partnerships
- Brand Sponsorships
- Video Sponsorship Campaigns
- Thematic Programs (e.g. Project Homes, Real Estate, Influencer Programs)

- Flash Sale Social Media
- Speaking Engagements / Live Programming
- Custom Publishing
  - · Catalogues
  - ·Inserts
  - Microsites

Let us build a program for you!