



Natural disasters strike daily around the globe — earthquakes, avalanches, and floods, not to mention man-made calamities such as war, terrorist attacks, and power failure cause draught, disease, famine and civil unrest. This isn't an if scenario, but a when.

And that's exactly why preparedness is critical... whether it's in the aftermath of a natural disaster, a wilderness trip gone terribly wrong, or an attack completely out of your control. Are you prepared?

With **American Survival Guide**, you will get everything you need to know on how to act when disaster strikes and self-reliance means the difference between living and dying. Plus the latest on how to provide energy to your home, grow and preserve your own.

2020 Packages

Product	Quantity
300x250 Ad Unit on Website	40,680 Monthly Page View
Boosted Facebook Campaign	36,374 Followers
Promoted Instagram Post	2,257 Followers
Newsletter Ad Unit	5,037 Subscribers
Mobile App Ad Unit	115,982 App Downloads
Total Package Price	\$1,250
Dedicated Eblast with Package	8,137 Subscribers
Savings Package with Eblast	\$1,500



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SURVIVAL



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Nobody knows for sure where mass-killing viruses originate. They appear suddenly around the world without warning.

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It's 4:30 on a Friday afternoon, and you can't wait to get your weekend started. The office staff is pretty much non-existent, so you



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American Survival Guide

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5.11 knows that in a world full of unknowns the mindset is always the same...Always be ready.



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